

**WAL★MART®**

Wal-Mart Stores, Inc.  
Community Relations - East Region  
P.O. Box 23373  
Rochester, NY 14692

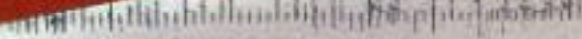
FRONT STD  
U.S. POSTAGE  
PAID  
ROCHESTER NY  
PERMIT # 546

\*\*\*\*\*EBCDDTDM8  
CHRISTOPHER S\*\*\*\*\*  
\*\*\*\*\*6666666666



**Amherst residents ...  
please read the FACTS about the  
Wal-Mart proposal.**

Paid for by Wal-Mart Stores, Inc.



**Amherst residents...**

**You have heard the **MYTHS** about Wal-Mart  
and our new Amherst store plans...**



*Wal-Mart would like to locate a new store, complete with groceries,  
on Millersport Highway, as shown in the above rendering.*

# Now read the FACTS about the Wal



The proposed Wal-Mart site has been zoned for a shopping center for 30 years – and Wal-Mart's plans are consistent with this zoning.



Downzoning the land could forever harm the economic vitality on this parcel. A new Wal-Mart will contribute over \$350,000 a year in property taxes to Amherst - revenue vital for school and town services.

# Wal-Mart proposal:



Wal-Mart will pay for necessary traffic and drainage improvements that could be the catalyst to improve many of the traffic and flood plain concerns in the vicinity of the new store.



This new store will create 400-450 jobs. The average full-time associate in New York earns \$10.17 per hour. In 2004 Wal-Mart saved each family in America \$2,300 according to a study by Global Insight Inc.

Please return the attached postage free card to help show your support for Wal-Mart's proposal. 

**YES**

YES, I would like to see a Wal-Mart  
Supercenter in Northern Amherst.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*Here is how  
I can help:*

- Writing a letter in support.
- Attending a meeting in support.
- Become involved in local pro Wal-Mart efforts.